

Sub 4

[Document Type] Abstract

[Abstract]

[Object]

It is one object of the present invention to provide a goods delivery method for improving the anonymity of a customer, and an online shopping method, an online shopping system, a server, and a shop server therefor.

[Constitution]

A customer 3 orders an article from a shop 2 by using an anonymous ID. The shop 2 attaches, to the article, a slip 100 on which not personal information for the customer 3 is printed, and dispatches the article to an anonymous service provider 1. Thereafter, the anonymous service provider 1 replaces the slip 100 with a slip 200 on which the name and address of the customer 3 is printed, and delivers the article to the customer 3.

[Selected Drawing] Fig. 5

FIG. 5